



# A Level Assessment Objectives

*A guide to  
building your  
sketchbook*

## Assessment objective 1

Develop ideas through sustained and focused investigations informed by contextual and other sources, demonstrating analytical and critical understanding

## Assessment objective 2

Explore and select appropriate resources, media, materials, techniques and processes, reviewing and refining ideas as work develops

## Assessment objective 3

Record ideas, observations and insights relevant to intentions, reflecting critically on work and progress

## Assessment objective 4

Present a personal and meaningful response that realises intentions and, where appropriate, makes connections between visual and other elements

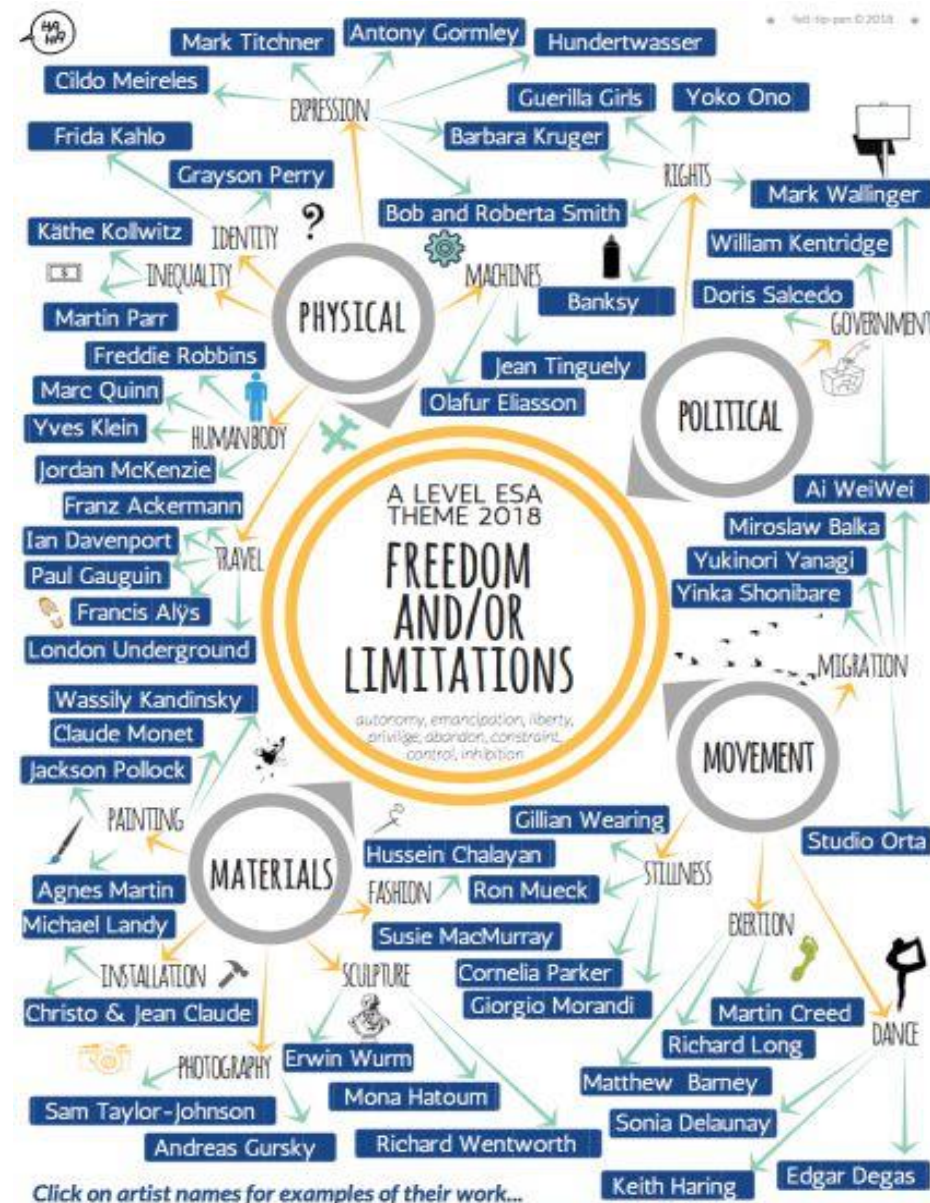


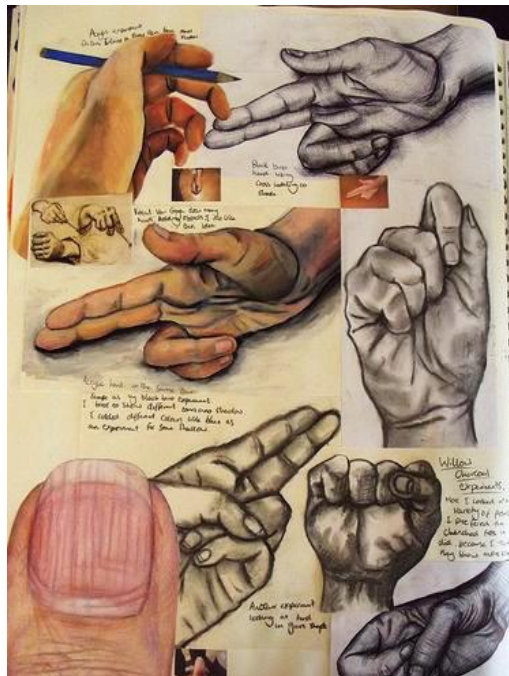
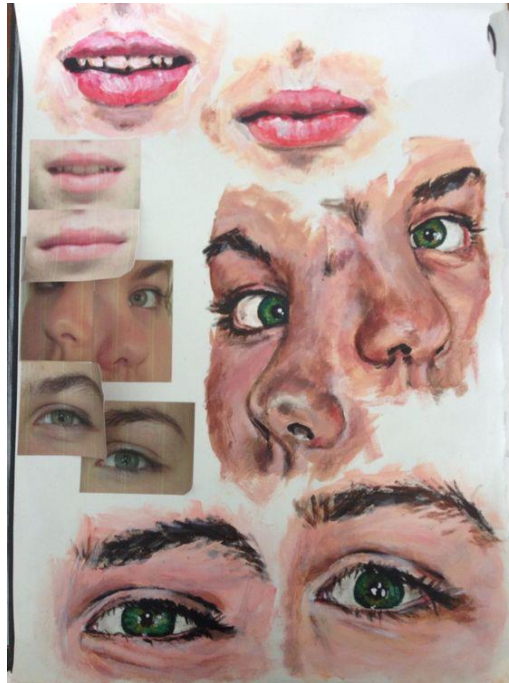
# A01: Develop ideas through investigations, demonstrating critical understanding of sources

- Design and develop ideas around your theme.
- Show that you understand the meaning/intentions of other's artwork and how this enhances your ideas.
- Collect images and then take photos to use in your work.

## Checklist:

- ✓ 2 x written mind-maps A3
- ✓ Visual mind-map A3
- ✓ Observational Drawings
- ✓ Primary Research: photos
- ✓ Secondary Research: artist examples
- ✓ Statement of intent





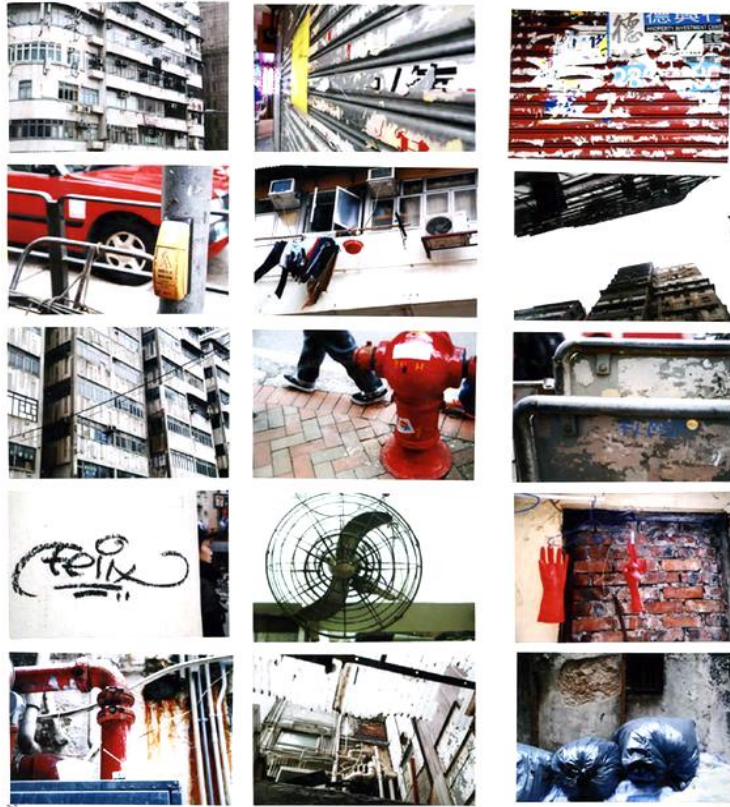
# A01: Observational Drawings



- Photography Tips:**
- Collect a range of objects and images to draw from, that relate to your theme
  - Use a variety of materials like pencil, colour pencil, watercolour paint and biro
  - You don't have to draw the entire object, but your drawing does have to be a high standard

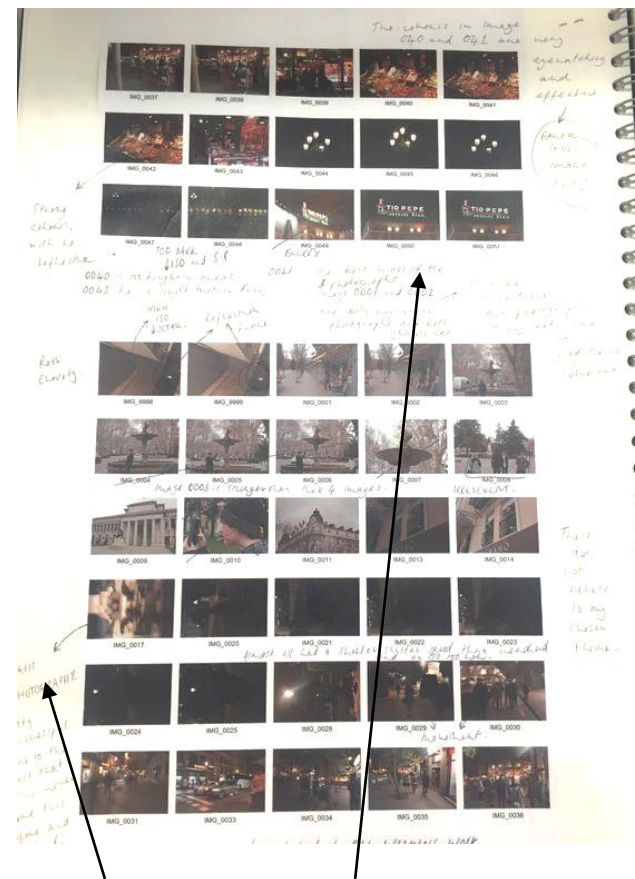
# my photographs

With my photographs, I really wanted to reflect the dirty, almost repulsive side of Hong Kong, an environment that surrounds the poorer parts of the city. I was definitely inspired by Keegan Gibb and Michael Wolf. I tried to imitate the dark and shadowy style in which they show how Urban Culture has created pollution and led to decay. It seems as if buildings are left to rot once they are no longer useful. Interesting, many of photos depict ways in which people still choose to live within the decay and have lives that seem to interact with the decay. I hope to use some of these photographs in my final studio leave a photographic essay.



Take photos that relate to your theme  
 You need at least 30  
 They need to show a variety of ideas

## A01: Primary Research Photos

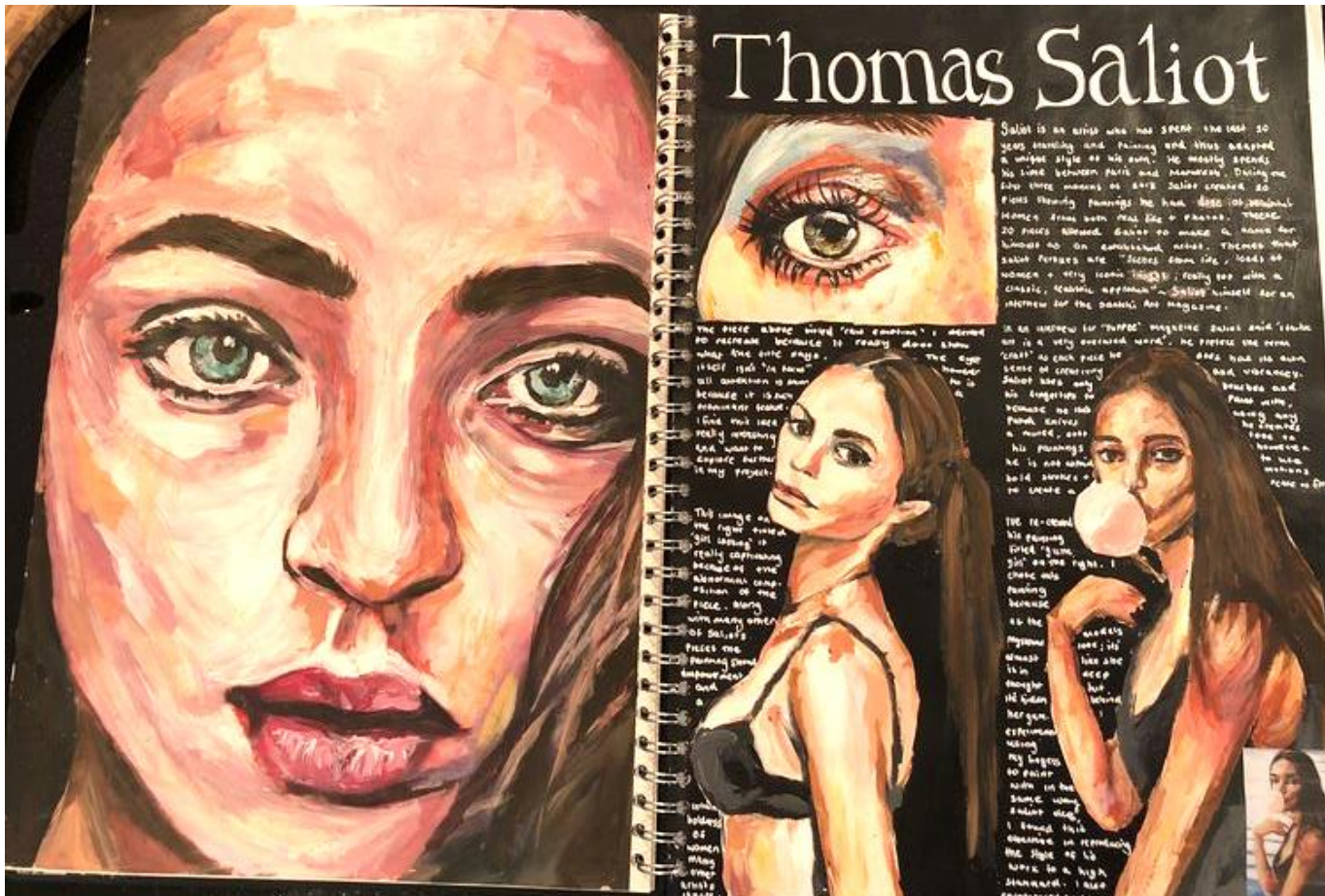


**Photography Tips:**

- Use good lighting conditions, take photos outside or with the window behind you
- Make sure images are in focus
- Take lots of photos of the same thing from different angles

**Annotate: WWW/EBI**  
 Which photos do you intend to use in your project and why?

# A01: Artist Copies and Analysis



1. Intro to the artist and their style of work (painting, sculpture, collage...and what the main themes are)
2. How has the artist used techniques and materials? And how does this portray (show) meaning?
3. How does this artist relate to your theme? What techniques/use of materials do you intend to apply to your own work?

Don't forget the test strip!

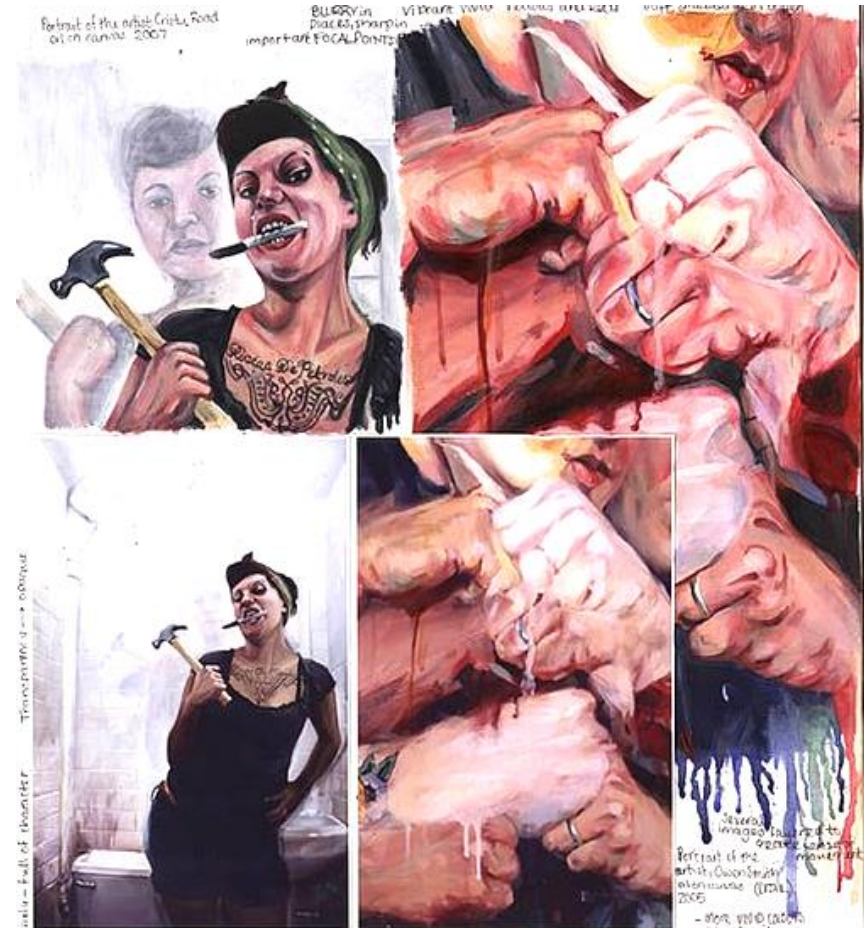


# A02: *Explore & experiment with appropriate resources, media, materials, techniques & processes*

- Use the artist's styles and techniques in your own work
- Experiment with materials that show your theme such as different colours, textures, materials and compositions.
- Explore how different materials change, improve, enhance our understanding of your theme.

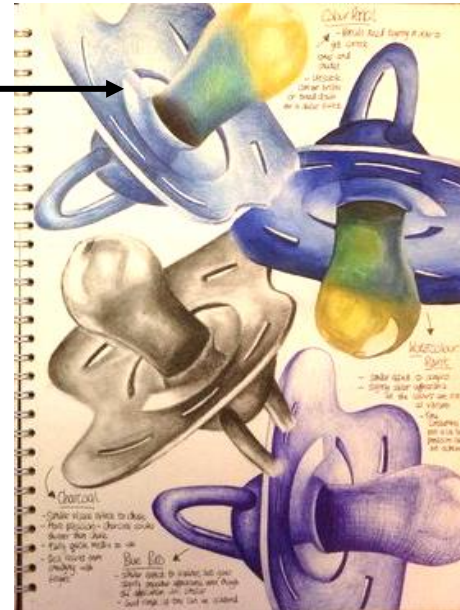
## Checklist

- ✓ Artist Copies
- ✓ Experimenting with the Formal Elements
- ✓ Experiments in various media
- ✓ Experiments with a variety of techniques
- ✓ Range of drawings in various sizes (you can include smaller thumbnail drawings)



# AO2: Experimenting with materials & techniques

1. Make sure to work from your own photos! You can use secondary sources (the internet/magazines) but you need to mostly work from your own images.
2. Take one of your drawings and redesign it a few times using different materials such as pencil, pen, colour pencil...
3. You could complete a range of smaller drawings/experiments but you could just complete 3 or 4 experiments in much greater detail.



Test out materials, explore how different colour combinations impact your designs

Remember, your experiments need to clearly relate to your theme!



# AO2: Experimenting with materials & techniques



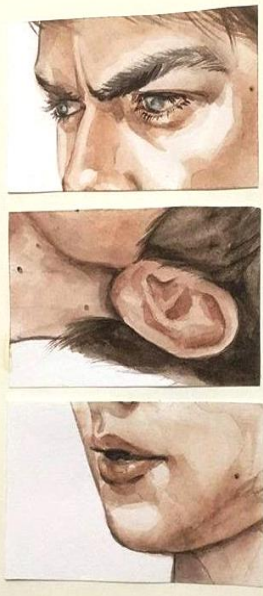
Use the artist's techniques in your design



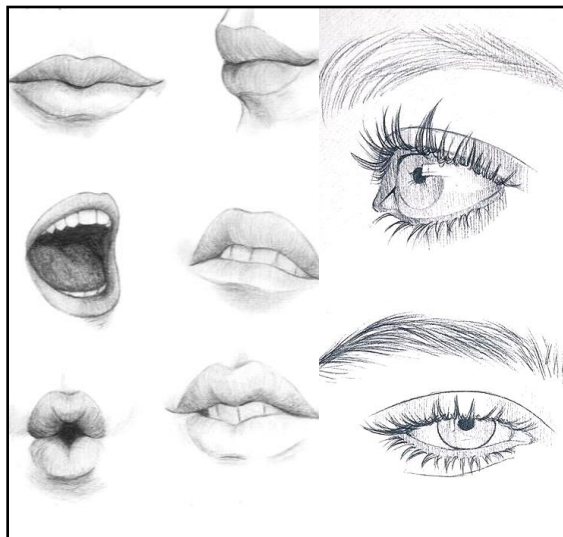
Experiment with different surfaces



Don't just make large artworks, experiment with smaller designs as well. They're quicker and you can often produce a higher quality artwork!



Don't be so obvious, zoom in on sections of your photos, this makes for visually interesting artworks



# A03: Record ideas, observations and intentions, reflecting critically on work and progress

- Write about the artist's work, describing and evaluating what they did, how and why.
- Explain how the artists you have looked at relate to your theme and how you intend to use their style/techniques to develop your ideas.
- Discuss how well your experiments show your theme
- Evaluate the work you have made in your experiments and what you intend to do next

## Checklist:

- ✓ Annotations evaluating what went well, and what's next
- ✓ Artist Analysis
- ✓ Test strips
- ✓ Quick sketches
- ✓ More photos: as your theme develops you should take more specific photos and collect secondary sources that relate directly to individual pieces
- ✓ Final Piece Plans



# AO3: Record ideas, observations and intentions evaluating work

## WHAT?

**WHAT IS IT?** Explain the piece of work you are annotating.

**Examples:** This is a first-hand drawing that I made of a... This is a series of photographs I took of... This is a collection of visual research about... This is some information I gathered about... This is a copy that I made of a painting by... This is a brainstorm that I put together to...

## WHY?

**WHY DID YOU MAKE IT?** Explain how this piece helps you in your project.

**Examples:** ...to get ideas about... to get me thinking about... to show what I have learned about... to explore the idea of... to examine the shape/form/texture/pattern of... to analyse the style of... to try out the technique of.. to practice... to develop my skills in...

## HOW?

**HOW DID YOU MAKE IT?** Explain how you created the piece of work.

**Examples:** I drew it using... I painted it with... I constructed it from... I built it up by collaging... I photographed/drew it from life... I drew/painted it from a photograph... I gathered the images from the internet.. I photocopied the images from a book called... I found the information on a site called...

## QUALITY

**HOW GOOD IS IT?** What are you pleased with? What could you improve?

**Examples:** I am pleased with the way I... one good element of this work is... the best feature of this work is... a section of this work that is particularly successful is... I'm not happy with... one area that I could improve is... the least successful part of this work is... I wish that I had...

## LEARNING

**WHAT DID YOU LEARN?** What have you found out? What are your next steps?

**Examples:** I improved my skills in... I got better at working in the style of... I have a better idea of... I have a clearer understanding of... I feel more confident about... Next I will try... To follow this up, I will... To build on this piece of work I hope to...

# A04: *Present personal and meaningful responses and make connections between visual and other elements*

- Create work that clearly shows your theme
- Demonstrate a personal response to your theme, creating original and unique artwork
- Make sure that you have considered composition and the use of materials and **how** they show meaning

## Checklist:

- ✓ All practical work including **ALL** experiments, annotations and research
- ✓ Developed pieces
- ✓ Final Piece



# AO4: Present a personal and meaningful response



Sketch out ideas for your final piece. Make sure to include combinations of techniques used by your artists. Think very carefully about making your theme clear in your final piece

Take inspiration from your favourite artists



Work from your primary photos



## Final Piece



Don't forget the test strips!